

COMPANY PROFILE

CLARETIAN COMMUNICATIONS FOUNDATION, INC.

CCFI is a pastoral endeavor of the Claretian Missionaries that brings the Word of God to people from all walks of life. It aims to promote integral evangelization and renewed spirituality that is geared towards empowerment and total liberation in response to the needs and challenges of the Church today.

Initiated in 1981, CCFI was originally called Claretian Publications, Inc. (CP). CP was renamed Claretian Communications, Inc. (CCI) in 1992. Then in 2002, CCI became a Foundation. A member of the Claretian Publishing Group and the Asian Catholic Communicators, Inc., CCFI is an established name in religious publishing, known for selling books at a price affordable to people as a response to the call of evangelization using what is most urgent, timely and effective.

CCFI VISION-MISSION-GOAL AND MOTTO

VISION

We, the Claretian Communications Foundation, Inc., envision to be a leading Religious Publisher in Asia and the Pacific.

MISSION

As a Claretian pastoral endeavor that brings the word of God to people from all walks of life, we commit ourselves to promote integral evangelization and renewed spirituality that is geared towards empowerment and total liberation in response to the needs and challenges of the Church today.

GOAL

To be at the service in helping the formation of the clergy, religious, missionaries, and evangelized lay evangelizers.

MOTTO

Read, Live and Spread the Word of God.

PRODUCTS

In July 2011, CCFI streamlined its over ten book categories into five, namely: **Scriptural**, **Seasonal**, **Theology**, **Religious**, and **Pastoral-Missiological**.

Scriptural includes bibles, biblical commentaries, dictionaries, concordance and other books about the sacred scriptures.

Seasonal comprises our books and booklets that are produced yearly like our bestselling Bible Diary, Daily Gospel, PANg Araw-araw, Pandasal, Pan sa Kinabuhi and the Catholic Directory of the Philippines.

Theology consists of books that deal with the different fields of Theology like Christology, Mariology, Ecclesiology, Eschatology, Pneumatology, Morals, etc.

Religious involves Religious Life, Spirituality, Meditation, Prayers and Religion.

Pastoral-Missiological embraces Liturgy, Sacraments, Catechism, Church Documents, Counseling, Inspirational and General Interest.

CCFI endeavors to provide readers with the most relevant books that can nourish both personal and communitarian needs of individuals, communities or institutions. We offer locally printed books in the market, foreign books coming from prestigious publishers in the United States, Canada, Europe, India and Denmark like Liturgical Press, Orbis Books, Catholic Book Publishing, Liturgy Training Publications, Paulist Press, Novalis, Scandinavia Publishing House, ATC, etc. We also have books about or written by Pope Francis who gives new vigor and inspiration to the Church and the world today.



CLARETIAN COMMUNICATIONS FOUNDATION, INC.

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Website: www.claretianpublications.ph

 Claretian Printing Services



PRINTING SERVICES

CUSTOMIZATION OF THE SEASONAL PRODUCTS:

Bible Diary, Daily Gospel, PANg Araw-araw, Padesal at Pan sa Kinabuhi

Looking for the best souvenir or give away for all occasions? Get a personalized Bible Diary, Daily Gospel, PANg Araw-araw, Padesal or Pan sa Kinabuhi. Customize from cover to content; include birthdays, anniversaries, events and other relevant information; feature an article, collage photos and many more.*



* Minimum of 1,000 copies

LAYOUT AND PRINTING OF THE FOLLOWING:

Books, Magazines, Yearbooks, and Booklets



Calendars, Bulletins, Brochures, Flyers, Posters, Stampitas, and Bookmarks



Guidelines for printing books, magazines, brochures, newsletters, etc.....

1 DRAFT



Submit a manuscript, a proposal and sample of work, preferably in PDF or Word file to the Printing Services Department thru email or postal mail.

2 EVALUATION



The CCFI Editorial Board will screen/assess the content of the submitted manuscript (for books), while content of magazines, brochures, newsletters, stampitas, etc. will be evaluated by the Production Manager.

3 APPROVAL



Approved manuscripts will be endorsed to the Production Manager, who will coordinate with the author on the procedures (step by step) in printing the book and the approval of quotation. Manuscripts that are not approved will be returned to the author.

For other works (magazines, brochures, newsletters, stampitas, etc.) the Printing Services Coordinator will discuss with the client the printing procedure.

4 LAYOUT/DESIGN



The layout of the book and other works will be prepared. Sample designs for the covers will be provided, but the author/client is highly encouraged to give feedback and suggestions.

5 QUOTATIONS



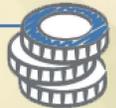
CCFI will submit the cost of printing based on the required or specified materials, subject to the approval of the author/client.

6 PRINTING



The printing press commences work on the book after the final approval of proof when the materials are ready. It takes an average of three (3) weeks to print a book. For other works, the Printing Services Coordinator will advise the client on the schedule of printing and delivery.

7 PAYMENT



Author/client will pay the 50% downpayment to CCFI upon approval of the quotation. The remaining 50% will be paid upon full delivery of the book.

FOLLOW US



Claretian Printing Services

PRINTING SERVICES DEPARTMENT

CLARETIAN COMMUNICATIONS FOUNDATION, INC.
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